



HIMSS™



HIMSS MICHIGAN CHAPTER

DRIVING HEALTH CONNECTIONS

Today's Impact. Tomorrow's Promise

2024 Fall Conference Program

When: October 7th, 2024

What: Monday Afternoon Cybersecurity Sessions

Where: Treetops Resort | Gaylord, MI

Agenda | “Driving Health Connections: Today’s Impact, Tomorrow’s Promise”

1:00 pm - 1:50 pm: Keynote: A Unique Combo - Cyber and AI, Jaysen Cavendish, State of Michigan Chief Security Officer (CSO) - Superior Room

1:50 pm - 2:00 pm: Break

2:00 pm - 3:00 pm: From Risk to Resilience: Protecting Healthcare Data in the GenAI Era - Huron Room. Avanade and Microsoft – Solution Area Lead, Cybersecurity - Ahren Ewbank. AI has arrived! However, realizing the value from GenAI securely is still a concern and a challenge that 70% of executives believe when incorporating generative AI in business operations could lead to the exposure of company data to fresh security threats. Join our experts in a lively discussion on the risks and what you can do to decrease the most common risks while still accelerating benefits. You'll learn more about: Visibility into the use of GenAI in your organization; Data governance and protection from leakage; Regulations and compliance concerns.

3:00 pm - 4:00 pm: Building a Resilient Organization and Workforce: Establish a Readiness Posture to Withstand and Combat Today's Cyber Threats

Speakers: **Erin Joe, Office of the CISO, Google Cloud, Senior Executive Cybersecurity/Readiness;** formerly Director of the US Government's Cyber Threat Intelligence Integration Center; and SES leader over FBI Cyber Operations; **Peter Casson, CISSP, CISM, CISA Director Cybersecurity Consulting, Mandiant** (now part of Google Cloud), Managing all aspects of engagement with NYC Cyber Command; **Jim Keenan, Security Solutions, Google Cloud Public Sector**

4:00 pm - 6:00 pm: Break

6:00 pm - 9:00 pm: Welcome Reception/Vendor/Partner Introductions & Highlights - Entire Event Center

Those who are interested in golfing on October 7th: Golf is available at group discount rates. Course information is here (link: <https://www.treetops.com/summer/golfing/course-overview/>). Book tee times by calling 855-261-8764, Option 1 for special events. Be sure to mention HIMSS Michigan Chapter to get the discounted rate.