

2023 Fall Conference Program

When: Friday, September 15th, 2023 – 7:30 AM – 4:45 PM

What: Conference Program & Vendor Exhibit

Where: Soaring Eagle Casino & Resort – Mount Pleasant, MI

AGENDA | “REIMAGINING MI HEALTH”

Breakfast / Networking / Vendor Exhibit: 7:30 – 8:15 AM

Welcome & Overview: 8:15 – 8:30 AM

- Jim Kamp, HIMSS Michigan Chapter President

Morning Keynote: 8:30 – 9:00 AM – Karthik Krishnan

Featured speaker:

- Karthik Krishnan, CEO, Concentric AI

Session 1: Re-imagining Health Through AI – Hope or Hype?: 9:00 – 9:45 AM

Moderator: Chris Bailey, MBA, Director, Consumer Health Strategy, MiHIN

Panelists include:

- Thaisan Tonthat, Cofounder, July Health
- Dr. Joseph Polizzi, DO, FAAFP, Modificare LLC
- Guy Hembroff, PhD, Director, Health Informatics Grad. Program, Michigan Technological University
- Matt Nash, AI Entrepreneur & Technology Executive
- Jeff Hendrikse, VP of Enterprise Imaging Product Line, Canon Medical Informatics, Inc.

Break / Vendor Exhibit: 9:45 – 10:15 AM

Take a break, visit vendor exhibits, and network with others!

Session 2: Does Re-imagining Healthcare Have Wings?: 10:15 – 11:15 AM

Moderator: Melinda Marion, Director of Business Development, NUAIR

This talk will feature:

- Erik Mintz, Director of Mobility, Mitsubishi Electric Corporation
- Lindsey Kelley, Associate Chief Pharmacy Officer, Michigan Medicine
- Arthur Kahn, CEO, Aveopt Inc (Ground and Air Communications)
- Eric Geerlings, Project Manager, Metro Consulting Associates

Session 3: Community Information Exchange (CIE) Report: 11:15 AM - Noon

Featured speakers:

- Molly Welch-Marahar, Strategic Alignment & Engagement Manager, MDHHS
- Janée Tyus, Senior Program Director, Greater Flint Health Coalition & CIE Task Force Co-Chair
- Tim Pletcher, Executive Director, MiHIN & CIE Task Force Member

Lunch: Noon – 1 PM

Lunch & Learn: Tracking Michigan’s Health IT Roadmap: 12:10 – 12:25 PM

Featured speaker:

- Theresa Anderson, MSA, Senior Specialist – Strategic Alignment & Engagement, MDHHS

Lunch & Learn: 12:25 – 1:00 PM: Michigan HIT Commission Fireside Chat

Moderator: Valerie Rogers, MPH, Senior Director of Government Relations, HIMSS

Featured Commissioners:

- Doctors of Medicine: Mike Zaroukian (Chair), MD, PhD, Retired VP & CMIO, Sparrow Health
- HIT Field: Lee Marana, MBA, Manager of HIE & Informatics, UPHCS/UPHIE
- Non-profits: Janée Tyus, Senior Program Director, Greater Flint Health Coalition
- Payers: Dr. Marissa Ebersole-Wood, VP Regulatory Implementation & Data Governance, BCBSM
- Consumers: Renée Smiddy, MS, PMP
- Thomas Simmer, MD, PhD, Former HITC Chair, Retired Senior VP & CMO, BCBSM

Afternoon Keynote: 1:00 – 1:30 PM – Aneesh Chopra

Featured speaker:

- Aneesh Chopra, Co-Founder & President, CareJourney, 1st CTO of U.S., Fmr. CTO Virginia

Session 4: Cybersecurity in MI: “Are We Asking the Right Risk Questions?” 1:30 – 2:15 PM

Moderator: Betsy Freeman, CEO, Radius Advisory Group, Fmr. Deputy CIO / DoD CIO

This talk will feature:

- Greg Sieg, Deputy CISO, Michigan Medicine West
- Luke Otten, CISO, Munson Healthcare
- Jim Kuiphof, Deputy CISO, Corewell Health
- Jayson Cavendish, CSO, State of Michigan

Session 5: Academic Consortium Update: 2:15 – 2:30 PM

- Mary Kratz, Executive Vice President, Interoperability Institute (IOI)
- Allen Flynn, PhD, Medical Health Informatics Program Director, University of Michigan

Break / Vendor Exhibit: 2:30 – 3:00 PM

- Turn in your exhibitor passports to be eligible for the raffle at closing.

Session 6: “Three Fires” Tribal Health Modernization in MI: 3:00 – 3:30 PM

- Tyler Migizii Migwan LaPlaunt, MS, Assistant Executive Director, Upper Peninsula Health Care Solutions
- Krystal Schramm, Director of American Indian and Alaska Native Engagement and Senior Technical Business Analyst, MiHIN

Session 7: HIT Hard or Go Home? Future of HIT in Michigan Executive Panel: 3:30 – 4:30 PM

Moderator: Jim VanderMey, Chief Innovation Officer, OST

Featured speakers:

- Valerie Rogers, MPH, Senior Director of Government Relations, HIMSS
- Allie Herkenroder, Digital Equity Director, Michigan Hi-Speed Internet (MIHI) Office
- Rita Seith, Opioids & Emerging Drugs Unit Manager, MDHHS
- Dan Waltz, Corporate VP & CIO, MyMichigan Health
- Kevin Bohnsack, MD, MPH, CPE, FAAFP, Executive Director Population Mgmt., Trinity Health MI
- Jerry Kooiman, Assistant Dean & Chief External Relations Officer, MSU College of Human Medicine

Closing & Swag Raffle: 4:30 – 4:45 PM (Must be present to win!)

Visit all booths with your exhibitor passport to have a chance to win some epic swag.

- Jim Kamp, HIMSS Michigan Chapter President
- Lee Marana, HIMSS Michigan Chapter Immediate Past-President

Thank you for attending and to our sponsors for making this event a reality. Safe travels!

Acknowledgments

Fall Conference Program Committee

- Michael Wall (Chair), Senior Consultant, Slalom
- Dara Barrera, Manager, Practice Management and HIT, Michigan State Medical Society, and Past President, Michigan HIMSS
- Betsy Freeman, CEO, Radius Advisory Group, LLC
- Rutendo Goto, PhD Candidate, Interdisciplinary Health Sciences, Western Michigan University
- Helen L. Hill, FHIMSS, Board Director Public Policy and Past President, Michigan HIMSS
- Jim Kamp, Director, Strategic Partnerships, Altarum Institute, and President, Michigan HIMSS
- Sharon Kim, Director, Health and Social Equity Programs, CHRT, and President-Elect, Michigan HIMSS
- Lee Marana, Manager, HIE & Informatics, UPHCS/UPHIE, and Immediate Past President, Michigan HIMSS
- Lynda McMillin, HIT Consultant, Point of Care Partners
- Art Nicholas, Chief Commercial Officer, Interlace Health
- Joe Ranieri, Director of Business Development, Health Systems Informatics
- Krystal Schramm (Intern Coordinator), Director of American Indian and Alaska Native Engagement and Senior Technical Business Analyst, MiHIN
- Gary Strelecki, Regional Vice President of Sales, Cordea Consulting

Membership Committee

- Angelo Bufardeci (Chair), Regional Sales Manager, Amico
- Art Nicholas, Chief Commercial Officer, Interlace Health

Sponsorship Committee

- Dieter Hunter (Chair), Enterprise Account Manager, Connection Enterprise Solutions
- Dan Boyle, Upper Peninsula Health Care Solutions - UPHIE
- Lee Marana, Manager, HIE & Informatics, UPHCS/UPHIE, and Immediate Past President, Michigan HIMSS

Special Recognition

The Michigan Chapter of HIMSS wishes to thank and recognize the following interns from the Interoperability Institute for their assistance at the MiHIVE Academic Consortium, held in conjunction with the Michigan HIMSS Fall 2023 Conference, *Reimagining MI Health, in Mount Pleasant, MI*

- Anna Strom, Recruitment Intern studying Human Resources at GVSU
- Rachael Suraj, Production Systems Analyst Intern studying Health Information Management at GVSU
- Megan Baker, Marketing and Communications Intern studying Marketing at GVSU
- Harsh Ekambe, Health Data Science Intern studying Computer Science at Lawrence Tech University

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President's Welcome



Jim Kamp

HIMSS Michigan Chapter President
Director of Strategic Partnerships
Altarum Institute

Jim Kamp, MA, MBA, Director of Strategic Partnerships, Altarum Institute is the HIMSS Michigan Chapter President. Jim has more than 30 years in information technology focused primarily on project, program, and client management. Prior to joining Altarum Jim spent more than 20 years in reference publishing, mostly in technology project management and agile consulting. He moved into healthcare IT consulting and management in 2012 joining a growing a healthcare analytics firm where he helped Navy clients adopt agile methodologies on technology projects. He served multiple roles within the firm and grew its network of partner relationships and clients.

During his five years at Altarum Jim has continued his business development and partnership efforts in helping Altarum increase its state and federal footprint in public health systems and interoperability. He is building Altarum's partner network and currently overseeing engagements with Association of Public Health Laboratories (APHL), Michigan Department of Health and Human Services Division of Vital Records and Health Statistics, Washington State Department of Health, Minnesota Department of Health, Tennessee Department of Health, and others. He serves on the executive board as President of the Michigan Chapter of HIMSS and was recently the Midwest Vice Chair for the HIMSS Chapter Advocacy Task Force.

Jim holds an MBA from the Ross School of Business at the University of Michigan and BA and MA degrees in English from Oakland University and Wayne State University, respectively.



Betsy Freeman

CEO

Radius Advisory Group, LLC

Betsy Freeman, CEO and Founder, Radius Advisory Group, LLC, a Management Consultancy, focuses on helping organizations build business, operational and technology resilience. Betsy was previously the Department of Defense (DoD) Deputy, CIO for Business Process and Systems Review, where she initiated the creation of a data analytics function to provide non-traditional transparency on Information Technology (IT) and business process costs and potential efficiencies across the DoD. She also served in the Executive Office of the Secretary of Defense where she was a member of the Defense Efficiencies Task Force (EFT) under Secretary of Defense Robert Gates and was appointed to lead the implementation team to reduce manpower across the DoD Legislative Affairs function worldwide. Betsy also served as the Director of Operations for Defense Secretary Leon Panetta's internal Budget Sequestration Working Group. Freeman's industry experience includes PricewaterhouseCoopers, where she held concurrent positions as Chief of Staff to the Chairman, the Americas Utility Industry Practice and Senior Director for Marketing and Business Development. Betsy's early career was as a U.S. Air Force active-duty officer, where she served as Media Relations Strategist and Public Affairs Advisor to the USAF Deputy, Chief of Staff for Operations and the Air Force General Counsel during Operations Desert Shield and Desert Storm.

Ms. Freeman is also the moderator of Session 4: Cybersecurity in MI: Are We Asking the Right Questions?

Morning Keynote



Karthik Krishnan

CEO

Concentric AI

Karthik Krishnan, Co-founder and CEO, Concentric AI, is a security expert who before co-founding Concentric was Vice President, Security Products at Aruba/HPE, where he managed their security portfolio that included the Niara acquisition and their network access control product lines. Before that, he was part of the founding team and VP of Products at Niara, a security analytics company focused on user and entity behavior analytics. Niara was acquired by Aruba/HPE last year. Niara was a leading user and entity behavior analytics (UEBA) company with several Fortune 50 companies as customers when it was acquired. He has over 15 years of extensive security and networking experience in leadership positions at several companies, including Juniper Networks, PGP, and Symantec. He has a Bachelors in engineering from the Indian Institute of Technology, Madras, India, and an MBA with distinction from the Kellogg School of Management, where he was an F.C. Austin Scholar.



Sharon Kim

*Director, Health & Social Equity Programs
Center for Health & Research
Transformation (CHRT)*

Sharon Kim, MPA, Director of Health & Social Equity Programs, Center for Health & Research Transformation (CHRT), supports CHRT's growing work focused on health equity and the integration of clinical and social services through interventions powered by information and technology. Before joining CHRT, Sharon served as a Health Care Manager at Blue Cross Blue Shield of Michigan supporting a portfolio of value-based programs including the Physician Group Incentive Program (PGIP) Health Information Exchange (HIE), Telehealth, Innovations, Palliative Care Initiatives and the Hospital and Skilled Nursing Facility Pay for Performance HIE programs. Her work has made her a passionate advocate for supporting primary care driven team-based models of care and the roles of independent, advanced practice and safety net providers.

Sharon serves on the Board of Directors of the Michigan Chapter of the Healthcare Information and Management Systems Society (HIMSS) and Oakland University's School of Health Sciences Board of Advocacy and Resource Development. She is also a member of the Patient and Caregiver Oncology Quality Council (POQC) supporting the goals of the Michigan Oncology Quality Consortium (MOQC) and the Business Development Committee of the Cancer Support Community of Ann Arbor.

Sharon has an MPA from Oakland University and a BA from the University of Michigan.

Session 1: Re-imagining Health Through AI – Hope or Hype?



Chris Bailey (Moderator)

*Director, Consumer Health Strategy
MiHIN / Velatura*

Chris Bailey, MBA, Director Consumer Health Strategy for MIHIN/Velatura, has over 20 years of experience working in the healthcare IT sector for ambulatory clinics, hospital systems, health plans, ACOs, technology vendors, and health information exchanges. He has held several leadership roles with duties that include project management, process improvement, electronic health record implementation, and building data analytics systems and visualization tools for quality and financial data reporting. Chris is also a co-founder of Care Convene, a digital health platform that focuses on patient health literacy, frictionless access to healthcare, remote patient monitoring and social care services. Chris holds a BA in Eastern European Studies from the University of Michigan and an MBA from Michigan State University.

Session 1: Re-imagining Health Through AI – Hope or Hype?



Thaisan Tonthat

*Co-Founder
July Health*

Thaisan Tonthat, Co-Founder, July Health is an engineer, investor, and co-founder of July Health, an AI copilot for clinicians. Previously, Thaisan co-founded Foundry Hiring, a venture-backed recruiting software company that was acquired by Dropbox. He led an engineering team at Dropbox that was responsible for building tools to help the company scale from 200 to 1500+. Prior to Foundry, Thaisan worked at Aviir, a biotech startup developing a test for cardiovascular disease, and was a computational biology researcher at the Stanford School of Medicine in the lab of Nobel laureate Andrew Fire.

Thaisan is a graduate of Stanford University where he studied Human Biology and Computer Science. Beyond work, Thaisan enjoys motorcycle road trips and camping with his family.

Session 1: Re-imagining Health Through AI – Hope or Hype?



Joseph Polizzi, DO, FAAFP

*Family Physician
Modificare LLC*

J (Joseph) Polizzi, DO, FAAFP, Family Physician, Modificare LLC, has over two decades of clinical practice experience, complemented by a 15-year tenure in various health informatics leadership roles for a large health system in Michigan. Dr. Polizzi's passion lies in harnessing the power of data and technology to revolutionize patient outcomes, streamline operations, and support the holistic healthcare journey. Dr. Polizzi's educational background includes a Doctorate in Osteopathic Medicine from Michigan State University and a residency in Family Medicine at Sparrow Health System. He holds board certifications in Clinical Informatics and Family Medicine and recently completed Advanced Certification through the American Board of Artificial Intelligence in Medicine (ABAIM).

In addition to his professional accomplishments, Dr. Polizzi is an active contributor to the academic and advisory community. He is authoring a chapter on Healthcare at Home for the upcoming book "Artificial Intelligence in Primary Care", serves as a Physician Advisor for several companies, and is a member of the GVSU Health Informatics & Bioinformatics Advisory Board. Blending his clinical experience and technological acumen, Dr. Polizzi stands at the forefront of healthcare innovation, driving transformative solutions to improve the patient and provider experience.

Session 1: Re-imagining Health Through AI – Hope or Hype?



Guy Hembroff

*Associate Professor, College of Computing
Michigan Technological University*

Guy Hembroff, PhD, Associate Professor, College of Computing, Michigan Technological University is the founding director of the Health Informatics graduate program. Dr. Hembroff has expertise in medical image analysis, cybersecurity, clinical decision modeling, and population health informatics. He also serves as director of the Institute of Computing and Cybersystems's (ICC) Center for Cybersecurity and a member of the ICC's Center for Biocomputing and Digital Health (BDH). Dr. Hembroff's research is focused on machine learning, deep learning, and image analysis for the purpose of medical diagnosis, treatment, population health, and quality control. His current research projects are centered around the development of AI models for improved public health reporting in disease outbreak monitoring and pathogen surveillance, the development of secure mHealth applications and AI models associated with youth mental health, and the use of deep learning image analysis and natural language processing of unstructured medical data to improve hospital diagnosis, treatment, quality control, and patient safety.

Session 1: Re-imagining Health Through AI – Hope or Hype?



Matt Nash

AI Entrepreneur and Technology Executive

Matt Nash, AI Entrepreneur and Technology Executive, is a technologist, visionary leader, and engineer uniquely positioned at the intersection of healthcare and artificial intelligence. Holding the role of CEO at Kairos Technologies, Inc., Matt led disruptive innovations aimed at reinventing healthcare experiences through technology. Before reaching this role, Matt cultivated an expansive technical background as a software engineer working for some of the world's industry leaders.

Matt's passion for healthcare technology isn't a career—it's a personal mission. At the age of 17, he faced a life-altering cancer diagnosis. Navigating the healthcare system first-hand crystallized a passion for making healthcare more accessible, efficient, and personalized. This drive led Matt to WPS Health Solutions, where he initially founded an Automation Center of Excellence, making inefficiency the enemy. Rising through the ranks to become VP, Venture Studio, Matt continued to redefine healthcare through data-centric products and services. It was at this pivotal juncture that Matt found his mission: the convergence of healthcare and AI. Under his leadership, Kairos Technologies emerged as a trailblazer in intelligent healthcare solutions, facing world-class challenges with an unparalleled blend of enthusiasm and deliberate intent.

Today, Matt serves as an evangelist for emerging technologies in healthcare, demystifying disruptive technologies for business leaders and guiding tech roadmaps for horizon technologies. A luminary in machine learning, automation, and robotics, he is also a fervent advocate for technocratic leadership and Agile best practices within product-focused settings.

Session 1: Re-imagining Health Through AI – Hope or Hype?



Jeff Hendrikse

VP, Enterprise Imaging

Canon Medical Informatics, Inc.

Jeff Hendrikse, Vice President of Enterprise Imaging, Canon Medical Informatics, Inc. is responsible for the product management function for Canon Medical's Enterprise Imaging portfolio. He has over 30 years of experience in product management and business development in the healthcare IT market, especially in radiology imaging. Prior to joining Canon Medical, Mr. Hendrikse was Vice President of Global Business Development for Karos Health, which was acquired by Canon Medical in 2016. Mr. Hendrikse holds a Bachelor of Arts degree from the University of Waterloo.

Session 2: Does Re-Imagining Healthcare Have Wings? Introduction by Betsy Freeman – See page 2



Melinda Marion (Moderator)

Aviation, Pilot

Unmanned Aerial System (UAS)

Melinda Marion, Aviation, Pilot, Unmanned Aerial System (UAS), currently serves as the technical commercial representative on the Michigan Unmanned Aircraft Systems Task Force for the State of Michigan and has her FAA Private Pilot license and Part 107 Remote Pilot certificate. Her experience spans the defense industry, automotive, airlines and academia. In 2017, she began supporting the UAS ecosystem in Michigan and soon after began working as part of the Michigan Unmanned Aerial Systems Consortium (MUASC).

Currently she is the Director of Business Development working from Michigan for the Northeast UAS Airspace Integration Research Alliance (NUAIR), which manages the FAA UAS Test Site in New York which continues to work collaboratively with industry in Michigan and across state lines. NUAIR serves the government, industry and academia with the focus and attention required for their organization to establish, de-risk, test, plan and deploy UAS operations within the National Airspace System.

Marion holds a B.S. in Aviation Management and Operations from Eastern Michigan University.

Session 2: Does Re-Imagining Healthcare Have Wings?



Erik Mintz

*Director of Mobility
Mitsubishi Electric Corporation*

Erik Mintz, Director of Mobility, Mitsubishi Electronic Corporation, has more than 30 years of experience in software. Erik has led software development and product management teams at IBM and Constant Contact. He spent 8 years at Constant Contact (2008 – 2015) as Director of Products and leading their Market Intelligence team. He founded two software companies: e2M Systems, which was acquired by Constant Contact, and DealCoachPro.

Mintz earned an MBA from MIT's Sloan School of Management and Master of Engineering in Civil Engineering from Florida Atlantic University (FAU). He is the Organizer of TEDxBocaRaton. He is the inventor of four software patents. In his spare time, he enjoys spending time outdoors in South Florida with his two Miniature Schnauzers.

Session 2: Does Re-Imagining Healthcare Have Wings?



Lindsey Kelley

*Associate Chief Pharmacy Officer
Michigan Medicine*

Lindsey R. Kelley, PharmD, MS, FASHP, Associate Chief Pharmacy Officer, University of Michigan Health, Michigan Medicine, serves as adjunct faculty at the University of Michigan College of Pharmacy where she enjoys teaching Pharmacy Law. Her areas of research interest and professional achievement include practice innovation, workforce development, advocacy, and diversity, equity, and inclusion. Dr. Kelley received her baccalaureate degree in Chemistry from Northern Arizona University and completed her Doctor of Pharmacy degree from University of Arizona, Tucson. She continued her professional journey, completing a Pharmacy Practice Residency at Abbott Northwestern Hospital, part of Allina Health in Minneapolis, Minnesota. She completed a Health System Pharmacy Administration and Leadership Residency with concurrent Master of Social Administrative and Clinical Pharmacy degree at University of Minnesota Health, Fairview and University of Minnesota, respectively.

She has been an active member of national pharmacy associations, state affiliates, and advisory councils. She serves as a member of the National Comprehensive Cancer Network (NCCN) Directors Forum and as an advisory board member for Merative Micromedex. She currently serves as Chair for the American Society of Health-System Pharmacists (ASHP) Section of Pharmacy Practice Leaders (SPPL). Dr. Kelley was honored with the ASHP New Practitioners Forum Distinguished Service Award in 2010 and recognized as a fellow in 2019.

Session 2: Does Re-Imagining Healthcare Have Wings?



Arthur Kahn

CEO
Aveopt Inc

Arthur (Art) Kahn, CEO, Aveopt, has spent more than 40 years focusing on Enterprise Software for the Infrastructure (Telecom, Transportation, Energy, Utility), Aerospace, Public Sector (Federal, State, and Local), and Manufacturing Industrial markets. During this time, Art has held senior executive positions in Systems Engineering, Sales, Marketing, and General Management. Much of Art's focus over the last 30 years has been entrepreneurial as a founder, consultant, and senior executive for startups, turnarounds, and new business/divisional launches within established organizations. The last 20 years have been focused on the infrastructure markets (Telecommunications, Transportation, and Government), applying IoT, GIS, and Analytics as the foundational technologies supporting those markets. This led to the founding in 2016 of Aveopt Inc., a "Disruptive Technology" driven Communications company.

Session 2: Does Re-Imagining Healthcare Have Wings?



Eric Geerlings

Project Manager
Metro Consulting Associates

Eric Geerlings, Project Manager, Metro Consulting Associates, has over a decade of engineering and development consulting experience focused on expanding renewable energy production via utility scale, distribution level, and point-of-use projects, including distributed energy infrastructure and EV projects. Eric's motivation is to envision and design resilient and sustainable infrastructure to benefit clients and the communities where we live, work, and play. Eric's day-to-day leadership leverages his past 5-year long experience in a client-embedded role conducting research into pipeline geohazard analysis for one of the largest oil and gas companies in the world while he lived in Houston, Texas.

He practices what he preaches by being an early adopter of renewable energy and EV charging technologies among his family and friends. A licensed professional engineer in Michigan, Wisconsin, and Texas, Eric earned his MBA from Houston Christian University and Bachelor of Science degree in engineering with a civil and environmental concentration from Calvin University in Grand Rapids, MI



Molly Welch Marahar

State Administrative Manager, Strategic Alignment & Engagement

Michigan Department of Health & Human Services

Molly Welch Marahar, MPH, State Administrative Manager, Strategic Alignment & Engagement Section, Office of Policy & Planning, Michigan Department of Health & Human Services, oversees the implementation of MDHHS strategic priorities related to Health Information Technology, including the implementation of Michigan’s 5-year Health IT Roadmap and statewide Community Information Exchange. Previously, as a policy specialist, Molly led initiatives focused on the justice-involved population, including projects aimed at improving Medicaid continuity for incarcerated beneficiaries leveraging data from county jails. Prior to her work with the State of Michigan, Molly worked for the Center for Health and Research Transformation at the University of Michigan leading projects in behavioral health, publishing briefs on health policy, and organizing local community action around opioids. Before beginning her career in policy, Molly worked in direct service as a peer recovery coach and case manager at Dawn Farm, and as a clerk at the Washtenaw County Public Defender. Her experience in direct service was the impetus behind Molly’s decision to work toward health policy that centers the experiences of the people served.

Molly advocates for more equitable and accessible to health care in her community through serving on several boards, committees, and patient advisory councils, including as regional board representative for Community Mental Health Partnership of Southeast Michigan and as a Board Trustee for Packard Health, her local Federally Qualified Health Center. Molly holds a Master of Public Policy and a Bachelor of Arts, both from the University of Michigan.

Session 3: Community Information Exchange (CIE) Report



Janée Tyus

Senior Program Director

Greater Flint Health Coalition

Janée A. Tyus, Senior Program Director, Greater Flint Health Coalition, serves as the Senior Program Director of the Mid-Michigan Community Health Access Program (CHAP) of the Greater Flint Health Coalition and as an Adjunct Lecturer at the University of Michigan-Flint. She recently served as the Co-Chair of the MDHHS CIE Taskforce from 2022-2023. She was recently appointed by Governor Whitmer to serve on the Health Information Technology (HIT) Commission. Janée holds a Bachelor of Science degree from the University of Michigan – Ann Arbor and a Master of Public Health from Drexel University’s School of Public Health. She was born and raised in Detroit, Michigan, and currently resides in Oakland County, Michigan with her two Shorkie puppies.

Ms. Tyus is also a panelist on the Lunch & Learn: Michigan HIT Commission Fireside Chat



Tim Pletcher

Executive Director
MiHIN

Tim Pletcher, DHA, Executive Director of the Michigan Health Information Network (MiHIN), a public and private nonprofit collaboration dedicated to improving the healthcare experience, improving quality and decreasing cost for Michigan's people by supporting the statewide exchange of health information and making valuable data available at the point of care. Dr. Pletcher's work has been instrumental in developing emerging solutions and improving the healthcare experience by making valuable data available at the point of care through statewide health information sharing. Over the course of his distinguished career, Dr. Pletcher has focused on improving health care in both the public and private sector. He was the founding director for the Institute for Health and Business Insight at Central Michigan University (CMU), a not-for-profit consulting group that uses high-end data science to solve business problems. Clients included Dow Chemical, General Motors, Harley Davidson, Henry Ford Health System, Partners Health, Eli Lilly, Procter & Gamble, and Steelcase. Prior to joining CMU, he was the Chief Technology Officer at a start-up corporation funded by Oracle and PSI Net that specialized in electronic commerce and customized supply chain automation.

Dr. Pletcher is also an Adjunct Research Investigator of Learning Health Sciences at the University of Michigan Medical School. He frequently presents both regionally and nationally on topics such as Health Informatics and Data Science. He received a Doctorate of Health Administration and a Master's Degree from Central Michigan University, and received his Bachelor of Science from the University of Michigan.

Lunch & Learn: Tracking Michigan's Health IT Roadmap



Theresa Anderson

Senior Project Specialist, Strategic Alignment & Engagement
Michigan Department of Health & Human Services

Theresa Anderson, BSW, MSA, Senior Project Specialist, Strategic Alignment & Engagement, Office of Policy & Planning, Michigan Department of Health and Human Services supports the work of the Health Information Technology Commission and of Michigan's HIT Roadmap – the 5-year strategic plan to promote and expand HIT and Health Information Exchange to all providers and organizations. Theresa has worked with hospital systems, physician organizations, Rural Health Clinics, and commercial payors throughout her career. Theresa currently serves as an advisor for Michigan Technological University's College of Computing Health Informatics' program and as Board President for Manistee Area Public Schools Board of Education. Theresa earned her Bachelor of Social Work and Master of Science in Administration with a concentration in Health Services from Central Michigan University. Fire Up Chips!



Helen Hill

*Director of Public-Private Initiatives / CIO
Southeast Michigan HIE (SEMHE)*

Helen L. Hill, FHIMSS, is a nationally recognized expert in healthcare information technology (HIT), health information exchange (HIE), informatics, identity assurance and healthcare public policy, with more than fifty years comprehensive experience in healthcare IT as a consultant, product developer, project director and executive for national consulting firms, integrated healthcare delivery systems, provider organizations, ACOs, HIEs, software vendors, healthcare industry associations, and insurers. Ms. Hill has an extensive record of successful event planning, publications, white papers and executive presentations for local, regional, state and national healthcare IT conferences and webinars. Now partially retired, Ms. Hill consults and continues in her role as Director of Public-Private Initiatives / CIO for the Southeast Michigan Health Information Exchange (SEMHE). A founding member of MiHIN, she is now Board Director At Large for MiHIN Shared Services (MiHIN), Michigan's State-Level HIE, where she serves on the Compensation, Cybersecurity and Strategic Planning Committees. Ms. Hill is also a Board Director for the Interoperability Institute. Ms. Hill founded the Michigan Chapter of HIMSS in 2001 and served as its first President (2002-2006). She is currently Board Director for Public Policy/Advocacy. She has been recognized for her long-term leadership in HIMSS, both at the state and national level. Ms. Hill received HIMSS' 2005 Chapter Leader of the Year Award; the 2009 John A. Page Award for service to the healthcare industry; the 2015 Chapter Advocate of the Year; and was entered into the Michigan HIMSS Chapter Hall of Fame in 2022.

Lunch & Learn Michigan HIT Commission Fireside Chat



Valerie Rogers (Moderator)

*Senior Director, Government Relations
HIMSS*

Valerie Rogers, MPH, Senior Director, Government Relations, HIMSS serves on the HIMSS Government Relations Team. HIMSS (Healthcare Information and Management Systems Society) is a global member-based society with a mission to reform the global health ecosystem through the power of information and technology. Valerie leads engagement with local and state officials on state-level health information and technology policy development. She supports a nationwide network of advocates addressing state/federal legislation/regulations to impact all aspects of health information and technology. For over 18+ years, Valerie has led and managed cross-cutting government functions, including data modernization, interoperability across the spectrum of care, public health transformation, and health equity programs. Previously, Valerie worked on health system transformation and integration as the Senior Director of Integration at the Association of State & Territorial Health Officials (ASTHO). She also served as the Chief of Staff for the Baltimore City Health Department, where she had oversight of the Department's clinical information systems. Prior to her time in Baltimore, Valerie also worked for the National Association of County & City Health Officials (NACCHO) as the Director of Public Health Informatics, where she helped expand partnerships among clinical care and public health stakeholders to support the adoption of EHRs, and health information exchange. Valerie holds a Bachelor's degree in Sociology from Hampton University and a Master's degree in Public Health from Tulane University.

Ms. Rogers is also a panelist on Session 7: HIT Hard or Go Home? Future of HIT in Michigan Executive Panel.

Lunch & Learn Michigan HIT Commission Fireside Chat



Michael Zaroukian

*Chair & Doctors of Medicine Representative
Michigan HIT Commission*

Michael Zaroukian, MD, PhD, MACP, FHIMSS, ABPM-CI, Professor Emeritus of Medicine, Michigan State University, is chair of the Michigan Department of Health and Human Services (MDHHS) Health Information Technology Commission. In November 2022, Dr. Zaroukian retired from his 36-year primary care practice and his 11-year executive position as Vice President and Chief Medical Information Officer for Sparrow Health System. A board-certified general internist (ABIM) and clinical informaticist (ABPM-CI), Dr. Zaroukian is a HIMSS fellow and past chair of the HIMSS Board of Directors. Dr. Zaroukian provided executive physician leadership to Sparrow's ambulatory and enterprise-wide hospital EMR implementation, its HIMSS Stage 7 recognitions, and its HIMSS Enterprise Davies Award. Dr. Zaroukian has served on informatics-related National Academy of Medicine committees, as well as ONC Health IT Policy and Standards Committee workgroups and task forces. He has also chaired the American College of Physicians (ACP) Medical Informatics Committee and served on the American Medical Association (AMA) Health IT Advisory Committee. Dr. Zaroukian received the 2010 HIMSS Physician IT Leadership Award and the 2015 American Medical Informatics Association (AMIA) Leadership Award.

Lunch & Learn Michigan HIT Commission Fireside Chat



Renée Smiddy

*Consumer Representative
Michigan HIT Commission*

Renée Smiddy, MBA, is a highly qualified and experienced health care policy professional with a Master in Business Analytics from the University of Michigan-Dearborn and Bachelor's in Business Management and International Relations from Michigan State University. In her role with the Michigan Health & Hospital Association (MHA), she managed health policy issues at the state and federal level, including health IT policy, telehealth policy, alternative e-payment models, and Medicare physician and allied health payment policy. Her interests are to leverage data to impact policy and operational changes to better support patients and their families. In the past, Smiddy held numerous positions related to health care policy and research. She served as the director of Research and Performance Measurement for the MHA Keystone Center and a public health researcher for the U.S. Army Public Health Command, where she used data to implement health policies at Fort Campbell, Kentucky. Additionally, she worked as an analyst at the Henry Ford Michigan Health Information Technology Commission: 2022 Annual Report Health System, where she supported the redesign of the system's policy platform and approval process.

Lunch & Learn Michigan HIT Commission Fireside Chat



Lee Marana

*Michigan HIMSS Immediate Past-President
HIT Field Representative
Michigan HIT Commission*

Lee Marana, MBA, Manager of HIE & Informatics, Upper Peninsula Health Care Solutions / Information Exchange & Michigan HIMSS Chapter Immediate Past-President is a health IT professional with experience in strategic planning, innovative program development, and project management within a fast-growing managed care organization and dynamic non-profit hospital network in the Upper Peninsula of Michigan. He is passionate about Health Information Technology (HIT), including the security and interoperability of data to improve health care outcomes, costs, care coordination, accuracy, and efficiency. Lee received his undergraduate degree in Management Information Systems, along with a Master of Business Administration (MBA) from Michigan Technological University in Houghton, Michigan, along with a Graduate Certificate in Health Informatics from the University of South Florida's Health Morsani College of Medicine Graduate School. He currently serves as the Immediate Past-President of the HIMSS Michigan Chapter, is an adjunct professor for Health Informatics at the University of Denver and was recently appointed by Governor Gretchen Whitmer to serve on the strategic Michigan Health Information Technology Commission, representing the health information technology field. He is also currently a board member of the Michigan Healthcare Cybersecurity Council (MiHCC), Michigan Technological University & University of Denver Health Informatics Advisory Board's, HIMSS Global Interoperability & HIE Committee, and is highly involved as an industry partner with the U.P. Cybersecurity Institute & Talent Consortium. He enjoys coordinating professional development and educational opportunities for health IT professionals across the state.

Lunch & Learn Michigan HIT Commission Fireside Chat



Marissa Ebersole-Wood

*Payers Representative
Michigan HIT Commission*

Marissa Ebersole-Wood, Vice President, Regulatory Implementation and Data Governance Group, Blue Cross Blue Shield of Michigan (BCBSM), is responsible for directing efforts to address new regulatory requirements, supporting strategic assessments of overall regulatory change, and leading the Data Governance function. After working at McKinsey & Company, she has been with BCBSM in various roles since 2010. Marissa holds a Ph.D. in Industrial Operations and Engineering from the University of Michigan and is currently chair of the Board for the Greening of Detroit.



Thomas Simmer

*Previous Chair and Non-Profit Representative
Michigan HIT Commission*

Thomas L. Simmer, MD, until his retirement in 2021, oversaw Blue Cross Blue Shield of Michigan’s medical policy, professional payment policies and clinical programs to improve quality, cost and access to medical services. He was responsible for reimbursement to more than 25,000 physicians throughout Michigan. Under this leadership, Blue Cross introduced physician incentive programs and partnered with physician organizations to improve care. In 2010, Crain’s Detroit Business honored Dr. Simmer with a Healthcare Hero award. It recognized his work promoting health care transformation in Michigan through the Patient-Centered Medical Home initiative and other collaborative programs with doctors and hospitals throughout the state. Dr. Simmer graduated from Wayne State University’s School of Medicine and earned his bachelor’s degree from the University of Michigan.

Janée A. Tyus, Current Non-Profit Healthcare Organizations Representative, Michigan HIT Commission – See page 9.

Afternoon Keynote Introduction by Sharon Kim – See page 3



Aneesh Chopra

*President
CareJourney*

Aneesh Chopra, President, CareJourney, is the President of CareJourney, an open data and analytics platform delivering a trusted, transparent rating system for physicians, networks, facilities and markets on the move to value. He served as the first U.S. CTO and authored “Innovative State: How New Technologies Can Transform Government.”

He serves on the Boards of the Health Care Cost Institute, Virginia Center for Health Innovation, IntegraConnect, Upstream Care, International Digital Accountability Council, and Chairs the George Mason Innovation Advisory Council. He earned his MPP from Harvard Kennedy School and BA from The Johns Hopkins University.



Greg Sieg

*Deputy Chief Information Security Officer
Michigan Medicine West*

Greg Sieg, Deputy Chief Information Security Officer (DCISO) and Director of Affiliate Information Assurance, University of Michigan - Michigan Health-West, oversees the cybersecurity program for the affiliate partner University of Michigan Health-West (UMHW) where he leads information security, strategy, operations, incident response, and identity management. Greg is responsible for the integration and optimization of UMHW while ensuring information assets and technologies are protected and adhere to compliance policies. He has over 15 years of experience in information technology, cybersecurity, governance, and critical infrastructure.

Additionally, Greg is the president and chairman of the Michigan Healthcare Cybersecurity Council (MiHCC). MiHCC is a public-private partnership in the state of Michigan and the healthcare industry supporting patients, workforce, and students of Michigan through knowledge, relationships, and security services to protect critical healthcare infrastructure and institutions of Michigan.



Luke Otten

*Chief Information Security Officer
Munson Healthcare*

Luke Otten, Chief Information Security Officer and IT Director of Cybersecurity and Privacy, Munson Healthcare, Traverse City, MI, focuses on adoption of HITRUST, GRC, and COBIT principles within the Munson Healthcare system of hospitals and services. Luke has 15+ years of experience in a variety of IT roles ranging from Helpdesk, to tech support, server administration, database administration, and network engineering. He holds or has held numerous certifications in professional Cisco networking, and cybersecurity.

Session 4: Cybersecurity in MI: Are We Asking the Right Questions?



Jim Kuiphof

*Deputy Chief Information Security Officer
Corewell Health*

Jim Kuiphof, MSIA, Deputy Chief Information Security Officer and head of the Cyber Fusion Center, Corewell Health, has responsibility for the design, implementation, and operations of the enterprise-wide information security program. As the head of the Cyber Fusion Center, Jim is accountable for all aspects of the cyber resilience of Corewell Health divisions including business engagement, attack surface management, threat intelligence, threat response, defense, and forensics. Prior to his current Corewell Health role, Jim serves as the Director of Information Security responsible for security architecture, portfolio management, cyber resilience and response, and digital identity. Before joining Spectrum Health in 2015, Jim served as the Director of Information Security governance at Johnson Controls where he was responsible for information security program governance and a multi-year \$100 million transformation program. Jim has nearly 20 years of information security experience in various roles and in various industries. He holds degrees in information systems and information assurance. His work experience includes publishing, manufacturing, property and liability insurance, health care, and health insurance. He is a perpetual student of good leaders and strives to be a mentor and roll model of compassionate, servant leadership.

Session 4: Cybersecurity in MI: Are We Asking the Right Questions?



Jayson Cavendish

*Chief Security Officer
State of Michigan*

Jayson Cavendish, CISSP, CISA, PMP, Chief Security Officer, Cybersecurity and Infrastructure Protection, Department of Technology, Management & Budget (DTMB), State of Michigan, brings a unique blend of strengths to the role, including leadership, vision, and strategic planning, along with the ability to promote collaboration at all levels to support critical, high-level statewide projects to successful completion. As part of DTMB's leadership team, Jayson has helped to formulate and implement policies, strategic plans, directives, and organizational structure. Jayson leads several Cybersecurity and Infrastructure Protection committees, as well as programs at the local and state level.

Jayson has five years of experience in state government and has steadily built his in-depth IT/security architecture knowledge while serving in various leadership positions in his career including Information Security Management roles, Director of Technical Services, and Data Warehouse Manager/Architect roles. In addition, he has numerous certifications including CISSP, CISA, PMP and is a Licensed Professional Investigator in Michigan. He is a graduate of Northwood University and Campbell University and holds a bachelor's degree in Business Administration and Management and an associate degree in accounting.



Mary Kratz

*Executive Vice President
Interoperability Institute (IOI)*

Mary Kratz, Executive Vice President, Interoperability Institute, is a leader in the field of biomedical informatics, working at the intersection of interoperability, telemedicine and business development. As a senior Health Informatics Advisor to the United States Department of State, Office of the Global AIDS Coordinator and Health Diplomacy, Department of Defense HIV/AIDS Prevention Program, Mary implemented health information systems in over 40 countries, primarily low and middle-income countries in sub-Saharan Africa. An Open Source platform enabled Internet, electronic medical records, collaboration tools and Open Access to a reference library of medical knowledge. She assisted the World Health Organization, International Telecommunication Union, United States Agency for International Development, Centers for Diseases Control and Prevention, National Institutes of Health and the National Academies of Science Institute of Medicine in formulating and articulating policy, position and response to current and emerging technologies and enabling interoperability across a variety of public and private organizational missions. Starting her career in research and clinical laboratories at the University of Michigan Health System, Mary quickly transitioned into managing complex enterprise-wide computer deployments. She chaired several Standards Development Organization committees for Health Level Seven, Object Management Group and the International Standards Organization. Under the Intergovernmental Personnel Act, Mary was recruited to work for the U.S. Government. She served as a Contracting Officer Representative at the U.S. Army Telemedicine and Advanced Technology Research Center at Fort Detrick. She was Internet2's initial Health Sciences Director, implementing next generation Internet for academic organizations in the United States and globally, before taking a position with the U.S. Government.

Academic Consortium Update



Allen Flynn

*Assistant Professor of Learning Health Sciences
and Information
University of Michigan Medical School*

Allen Flynn, PhD, PharmD, Assistant Professor of Learning Health Sciences, University of Michigan Medical School and Assistant Professor of Information, School of Information. Following his graduation in 1993 as a Doctor of Pharmacy from the University of Michigan, Allen Flynn studied Computer Science. After working as a network analyst during the dot-com bubble he returned to pharmacy practice as a hospital staff pharmacist in 2003. Allen was promoted to Coordinator and became involved with several major health IT projects. For the next 9 years Allen held roles of increasing responsibility while developing his expertise in electronic health records and medication system safety. He earned his PhD in the School of Information at the University of Michigan where he conducts research on infrastructure to support routine ongoing learning about human health. Allen is an Assistant Professor in the Department of Learning Health Sciences at the University of Michigan Medical School where his team is developing a new digital library for computable biomedical knowledge. Allen has authored several publications in the domain of health informatics. His research and scholarly interests include health informatics, learning systems, interoperability, advice-giving systems, expert systems, medication-related knowledge representation, medication use information, medication advice, and medication-related decision-making.



Tyler LaPlaunt

*Assistant Executive Director
Upper Peninsula Health Care Solutions
(UPHCS)*

Tyler Migizii Migwan LaPlaunt, MS, Assistant Executive Director, Upper Peninsula Health Care Solutions, is a citizen of the Sault Ste. Marie Tribe of Chippewa Indians and elected Tribal official as the Unit 5 Representative and Vice-Chairman of the Sault Tribe Board of Directors. Born in the Sault Ste. Marie, MI and raised in Marquette, MI, Tyler attended Northern Michigan University in his hometown of Marquette where he received a Bachelor of Science in Management of Health and Fitness and a Master of Science in Exercise Physiology. Tyler has spent the last 9-years working with and for Tribes in Public Health, Disease Prevention, Education, and Tribal Health Policy. Tyler currently works as the Assistant Executive Director of Upper Peninsula Health Care Solutions and continues his Tribal advocacy work as the Bemidji Area Delegate to the National Institutes of Health Tribal Advisory Committee, and serves as the Treasurer and Advocacy Committee Member of the HIMSS Michigan Chapter. In his free time, when you don't see him in the weight room, you will find Tyler enjoying time with his family and in nature in the beautiful Upper Peninsula of Michigan.



Krystal Schramm

*Director of American Indian and Alaska Native
Engagement, Sr. Technical Business Analyst
MiHIN*

Krystal Schramm, Director of American Indian and Alaska Native Engagement and Senior Technical Business Analyst, MiHIN, is one of the nation's leading authorities in the field of interoperability within tribal healthcare systems. As an American Indian herself, Schramm has dedicated her career to leveraging technology and data-driven strategies to transform the health care delivery system for Michigan's indigenous communities. Schramm brings over 20 years of experience to her leadership role where she meets with tribes one-on-one across the state of Michigan to learn about each tribe's respective patient populations, cultural needs, tribal clinics, and clinical workflows. Schramm's work has gained recognition from the State of Michigan, the Centers for Disease Control and Prevention (CDC) and the Great Lakes Area Tribal Health Board (GLATHB) — an organization established to expand access, awareness, and funding for healthcare services for tribes in Minnesota, Wisconsin, and Michigan — as well as other states seeking guidance on how to improve their collaboration with tribes and gain insights into enhancing tribal data infrastructure for electronic case reporting. In addition to her professional responsibilities, Schramm serves on the HIMSS Michigan Chapter Executive Committee as Secretary. She was recently recognized as a DirectTrust Interoperability Hero and Civitas Networks for Health Health Equity Champion for the work she is doing with tribal communities both inside and outside of her professional role. Schramm holds a BS in Business Management from University of Phoenix/Aquinas College and an MS in Administration from Central Michigan University and is currently pursuing a second master's degree in Health Infrastructures & Learning Systems at the University of Michigan Medical School.



Jim VanderMey (Moderator)
Chief Innovation Officer
Open Systems Technologies (OST)

Jim VanderMey, Chief Innovation Officer for OST (Open Systems Technologies), Grand Rapids, has provided the technical leadership and product strategic planning for the organization since he co-founded the company in 1997. He has personally performed many of the roles at OST as the company has grown, with his roots in enterprise architecture and healthcare in the payer and provider space. As a conference speaker and consultant, he has engaged with diverse clients in North America, Europe, and Japan in areas such as product strategy, Business Alignment and IT transformation, CIO-level peer consulting, DevOps, advanced analytics, medical device development and integration and IoT program leadership. Jim led the strategy for OST to couple Human Centered Design with OST's core technology services that resulted in two strategic acquisitions of Grand Rapids based Visual Hero (2016) and the Minneapolis firm Azul 7 (2020).

Jim recently completed a term as Commissioner for the State of Michigan Department of Health and Human Services HIT Commission, overseeing and providing feedback on how technology can impact the health and wellbeing of all Michiganders. Jim leads the healthcare practice at OST where he focuses his work on disaster recovery, data and privacy implications for data-driven digital health, digital transformation, and modern IT architectures for the Epic EHR.



Allie Herkenroder
Digital Equity Director
Michigan High Speed Internet (MIHI) Office

Allie Herkenroder, Digital Equity Director, Michigan High Speed Internet (MIHI) office within the Michigan Department of Labor and Economic Opportunity (LEO). MIHI aims to advance digital equity for all Michiganders especially those living in rural areas and in low-income neighborhoods. Allie understands the tangible and long-lasting impact the digital divide has on our economy, mental and physical health, and education, all of which have been exacerbated by the COVID-19 pandemic. Allie comes to MIHI from Flint where she implemented the ConnectHomeUSA broadband initiative across eight public housing communities and connected over 1,000 families to free broadband access and devices. Allie is from Elkhart, Indiana and currently resides in the city of Flint. She has previously worked at the Flint Housing Commission and served as an AmeriCorps VISTA and VISTA Leader with the Flint Community School Corps.



Rita Seith

*Opioids & Emerging Drugs Unit Manager
Michigan Department of Health & Human
Services*

Rita Seith, MPH, Opioids & Emerging Drugs (OED) Unit Manger, Michigan Department of Health & Human Services, manages a team of epidemiologists and analysts who work with substance use disorder (SUD) and overdose data. The purpose of the OED Unit is to support data to action by connecting with program and policy staff to put out useful data products. Before working at MDHHS, Rita received her Master's in Public Health from the University of Michigan, worked at the Oakland Cnty Health Department and for Region 10 PIHP doing SUD-related work. She is passionate about harnessing the power of data in a way that is reader-friendly and supports decision making.



Dan Waltz

*Corporate VP & CIO
MyMichigan Health*

Dan Waltz, Vice President and Chief Information Officer, MyMichigan Health, has extensive health care administrative and information technology experience. He joined MyMichigan Health in January 2014 after 13 years at Michigan Medicine where he was an Executive Director of hospital information technology and Program Director for the electronic medical record transformation. Prior to Michigan Medicine, Dan was the Chief Information Officer of Chelsea Community Hospital.

Dan earned his Master of Business Administration from the University of Phoenix and a Bachelor of Science degree in Organizational Development from Eastern Michigan University.

Valerie Rogers, Senior Director of Government Relations, HIMSS – See page 11.



Kevin Bohnsack

*Executive Medical Director, Population Health Management
Trinity Health Michigan*

Kevin J. Bohnsack, MD, MPH, CPE, FAAFP, Executive Medical Director, Population Health Management, Trinity Health Michigan, advises the clinical and administrative staff for the Clinically Integrated Networks of 8 hospitals and the numerous physician practices affiliated with the larger hospital system. As a family medicine physician, Dr. Bohnsack served nearly 2,000 patients in TH IHA Medical Group for 11 years and now precepts residents at the teaching program in Livonia. His interests in information technology date back to his active duty Air Force career from 2001-2011 and have continued into his civilian practice with various process improvements and initiatives around quality, utilization and continuity of care.



Jerry Kooiman

*Assistant Dean, College of Human Medicine & Chief External Relations Officer, Office of Health Sciences
Michigan State University*

Jerry Kooiman, MPA, Assistant Dean for External Relations, College of Human Medicine, and Chief External Relations Officer, Office of Health Sciences, Michigan State University, joined Michigan State University in the College of Human Medicine in 2007 and assumed a part-time role with the Office of Health Sciences in 2021. Jerry is involved with developing and maintaining relationships with community leaders, elected officials, and the hospital, community, educational, and industry partners of the College of Human Medicine in each of the college's eight communities (East Lansing, Detroit, Flint, Grand Rapids, Marquette, Midland, Southfield, and Traverse City). In addition, Jerry oversees Communications and Marketing, Government Relations, Events, Community Engagement and Outreach, and Development.

Jerry serves in a similar role for the Office of Health Sciences, which oversees the College of Human Medicine, the College of Osteopathic Medicine, and the College of Nursing and is focused on implementing the health innovation ecosystem in Grand Rapids, Detroit, Lansing, and across the state. Prior to joining the College of Human Medicine, Jerry served for 12 years as an elected official from Grand Rapids, serving on the Kent County Commission and in the Michigan House of Representatives, including two years as the Speaker Pro Tem of the House. He also served on the staff of two members of Congress for 16 years. He holds a Bachelor of Arts degree in Political Science from Calvin University and a Master's degree in Public and Nonprofit Administration from Grand Valley State University. Jerry and his wife live in Grand Rapids.

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The **Michigan Chapter of HIMSS** is dedicated to improving information systems management in Michigan's health care institutions.

MI-HIMSS was formed in the Spring of 2002. Chapter members come from diverse backgrounds, all involved in some aspect of health care information systems and management. Our members consist of professionals from hospitals and clinical organizations, third-party payers, administrators, information technology systems vendors, consultants, management engineers, telecommunications professionals, physicians, nurse and medical informatics professionals, and essentially anyone interested in the trends of health care information and management systems.

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