

2023 Fall Conference Sponsorship Packages

When: September 14th & 15th, 2023

**What: Thursday – Golf Outing @ PohlCat; Forum Sessions; Opening Reception
Friday – Conference & Exhibit**

Where: Soaring Eagle Casino & Resort | Mount Pleasant, MI



“Reimagining MI Health” Conference Sponsorship Opportunities

Platinum Sponsor (Full) - \$10,000

- Includes annual premier sponsorship package, logo recognition as platinum sponsor in main conference room, recognition as platinum sponsor during opening and closing remarks, logo recognition as platinum sponsor on all conference material, logo recognition as platinum sponsor on event website & registration, recognition as a platinum sponsor on social media, choice of location for one or two exhibit tables with 2 chairs each and 4 employee attendee tickets, 2 golf hole sponsorships, 4 golf outing tickets

Platinum Sponsor (Event Only) - \$7,000

- Logo recognition as platinum sponsor in main conference room, recognition as platinum sponsor during opening and closing remarks, logo recognition as platinum sponsor on all conference material, logo recognition as platinum sponsor on event website & registration, recognition as a platinum sponsor on social media, choice of location for one or two exhibit tables with 2 chairs each and 4 employee attendee tickets, 2 golf hole sponsorships, 4 golf outing tickets

Platinum Sponsor (Current Premier Sponsor) - \$5,000

- Logo recognition as platinum sponsor in main conference room, recognition as platinum sponsor during opening and closing remarks, logo recognition as platinum sponsor on all conference material, logo recognition as platinum sponsor on event website & registration, recognition as a platinum sponsor on social media, choice of location for one or two exhibit tables with 2 chairs each and 4 employee attendee tickets, 2 golf hole sponsorships, 4 golf outing tickets

Gold Sponsor (Full) - \$7,500

- Includes annual premier sponsorship package, recognition as gold sponsor during opening and closing remarks, logo recognition as gold sponsor on all conference material, logo recognition as gold sponsor on event website & registration, recognition as a gold sponsor on social media, one exhibit table with 2 chairs each and 2 employee attendee tickets, 1 golf hole sponsorships, 2 golf outing tickets

Gold Sponsor (Event Only) - \$5,500

- Recognition as gold sponsor during opening and closing remarks, logo recognition as gold sponsor on all conference material, logo recognition as gold sponsor on event website & registration, recognition as a gold sponsor on social media, one exhibit table with 2 chairs each and 2 employee attendee tickets, 1 golf hole sponsorships, 2 golf outing tickets

Gold Sponsor (Current Premier or Executive Sponsor) - \$3,500

- Recognition as gold sponsor during opening and closing remarks, logo recognition as gold sponsor on all conference material, logo recognition as gold sponsor on event website & registration, recognition as a gold sponsor on social media, one exhibit table with 2 chairs each and 2 employee attendee tickets, 1 golf hole sponsorships, 2 golf outing tickets

Silver Sponsor (Full) - \$5,000

- Includes annual executive sponsorship package, recognition as silver sponsor during opening and closing remarks, logo recognition as silver sponsor on all conference material, logo recognition as silver sponsor on event website & registration, recognition as a silver sponsor on social media, one exhibit table with 2 chairs each and 2 employee attendee tickets

Silver Sponsor (Event Only) - \$4,000

- Recognition as silver sponsor during opening and closing remarks, logo recognition as silver sponsor on all conference material, logo recognition as silver sponsor on event website & registration, recognition as a silver sponsor on social media, one exhibit table with 2 chairs each and 2 employee attendee tickets

Silver Sponsor (Current Executive Sponsor) - \$2,000

- Recognition as silver sponsor during opening and closing remarks, logo recognition as silver sponsor on all conference material, logo recognition as silver sponsor on event website & registration, recognition as a silver sponsor on social media, one exhibit table with 2 chairs each and 2 employee attendee tickets

Individual Sponsorship Opportunities

Thursday, September 14th Sponsorship Opportunities

Golf Outing for MI-HIMSS Scholarship Fund & Opening Reception

- Golf hole sponsor with logo recognition: **\$1,000**
- Opening reception sponsor with logo recognition: **\$2,500**
- Golf ball logo sponsor: **\$1,500**
- Drink cart sponsor or drink ticket sponsor: **\$2,500**
- Snack at turn sponsor: **\$1,000**
- Prize / swag sponsor: **let us know what you can contribute w/ logo recognition**

Friday, September 15th Sponsorship Opportunities

- 1 exhibit table, 2 tickets to event: **\$2,500**
- Breakfast sponsor and recognition on event marketing, 1 ticket to event: **\$1,500**
- Lunch sponsor and recognition on event marketing, 1 ticket to event: **\$1,500**
- Beverage sponsor and recognition on event marketing, 1 ticket to event: **\$1,500**
- Name tag logo sponsor and recognition on event marketing, 2 tickets to event: **\$1,500**
- 1 non-profit exhibit table: **\$500**

Contact Dieter Hunter at Dieter.Hunter@connection.com to reserve your sponsorship opportunities