

“REIMAGINING MI Health” 2023 Fall Conference by HIMSS Michigan Chapter
Soaring Eagle Casino & Resort | Mount Pleasant, MI | September 14-15th, 2023

The health of Michigan's residents is being impacted by several factors, putting pressure on the healthcare ecosystem. As patients and payors push for more options to have cost effective home care, including virtual visits, is there a silver lining? Provider organizations are doing more with less resources; increased regulation, cybersecurity challenges and decreasing reimbursements. So is this the time to re-imagine Michigan Healthcare?

Reimagining MI Health means exploring new operating models, non-traditional ways to improve healthcare delivery, patient outcomes, and overall population health. Join us for the Fall Conference featuring speakers and case studies of experts that are 'Reimagining MI Health' today. Come network with problem solvers, innovators and change agents that are creating the future. If you're interested in any of these ways to re-imagine healthcare don't miss the 2023 HIMSS Michigan Chapter Fall Conference!

- **Personalized medicine:** With the rise of genomic sequencing, it is becoming increasingly possible to develop personalized treatment plans for patients based on their individual genetic makeup. Reimagining MI Health could involve developing more sophisticated algorithms and software tools that can interpret genetic data and use it to guide treatment decisions.
- **Telemedicine:** Telemedicine has become increasingly popular over the past few years, allowing patients to receive care from the comfort of their own homes. Reimagining MI Health could involve developing more sophisticated telemedicine tools that allow doctors to diagnose and treat a wider range of conditions remotely, along with emerging remote patient monitoring (RPM) technologies.
- **Data analytics:** Healthcare generates vast amounts of data, from electronic health records to clinical trial data. Reimagining MI Health could involve developing more sophisticated data analytics tools that can help healthcare providers make better use of this data to improve patient outcomes and advance medical research, including but not limited to artificial intelligence and machine learning.
- **Interoperability:** One of the biggest challenges facing health is the lack of interoperability between different systems and platforms. Reimagining MI Health could involve developing more open, standardized platforms that can share data more easily between different healthcare providers, systems, and community-based organizations (CBOs). *Health Information Exchange (HIE) & Community Information Exchange (CIE)*
- **Patient engagement:** Reimagining MI Health could also involve developing more patient-centric tools that empower patients to take a more active role in their own healthcare. This could include things like mobile health apps, wearable devices, and patient portals that allow patients to access their health records and communicate with their healthcare providers more easily. *Third-party Apps / FHIR*

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Full Calendar of Events

Thursday, September 14th

Early check-in at Soaring Eagle Casino & Resort (8 am - 6 pm)

Opening Day Kickoff Events

Golf Outing Fundraiser for MI-HIMSS Scholarship Fund (4-person scramble)

When: September 14th, 2023 (10:00 am shotgun start)

- Please arrive no later than 9:30 am
- Teams will be assigned at the course

Where: [PohlCat Golf Course](#) - 6595 E Airport Rd, Mt Pleasant, MI 48858 (1.7 miles from Soaring Eagle)

MI-HIMSS 2023 Academic Consortium – MiHIVE Kickoff Workshop

When: September 14th, 2023 (10:00 am – 3:30)

Where: [Soaring Eagle Casino & Resort](#), Black River Ballroom

Ziibiwing Center Tour

When: September 14th, 2023 (3:30 am – 4:30)

Where: [Ziibiwing Center](#), 6650 E. Broadway, Mt. Pleasant, MI 48858

HIMSS Michigan Chapter Opening Networking Reception

When: September 14th, 2023 (6:00 pm – 8:00 pm)

- Golfers, academia, vendors, and industry partners all come together for music, networking, hot & cold appetizers, and beer & cocktails
- Attire: business casual

Where: [Soaring Eagle Casino & Resort](#), Saginaw & Swan Creek Ballrooms

Friday, September 15th

Early check-in at Soaring Eagle Casino & Resort (6:30 am)

Main Conference & Vendor Exhibit

Conference & Exhibit

When: September 15th, 2023 (7:30 am – 4:45 pm)

- Focus: Health equity, public health, HIE/CIE, cyber, health IT
- Attire: business casual or business formal
- Breakfast, lunch, and snacks are included

Where: [Soaring Eagle Casino & Resort](#), Swan Creek & Black River Ballrooms



MI-HIMSS 2023 Academic Consortium – MiHIVE Kickoff

When: Thursday, September 14th, 2023 – 10:00 AM – 3:30 PM

What: MI-HIMSS 2023 Academic Consortium – MiHIVE Kickoff

Where: Soaring Eagle Casino & Resort

Moderator: Allen Flynn

AGENDA

Coffee & Gather: 10:00 – 10:15 AM

HIMSS Welcome & Introductions: 10:15 – 10:30 AM

- Acknowledgements

Background: 10:30 – 11:00 AM

- Discussion of last year's meeting
- Review of MiHIVE proposal
- MiHIVE Mission, goals, and objectives

Shared Curriculum Topic Discussion: 11:00 AM – 12:30 PM

- Synthetic Health Data Sets for Education
- Cybersecurity Curriculum
- Data Standards Curriculum & MELD
- Electronic Health Records and Clinical Decision Support Curriculum

Lunch: 12:30 - 1:00 PM

Organizing Principles – Breakout Groups: 1:00 – 2:00 PM

- Steering Committee
- Shared Curriculum
- Technology, Tools, and Data

Group Report Out and Discussion: 2:00 – 3:00 PM

Wrap Up and Next Steps: 3:00 – 3:30 PM

- Call to Action
- MHIVE Workshop 2

Acknowledgments

Academic Consortium Coordinating Committee

- Allen J. Flynn, PharmD, PhD, MHI Program Director, Assistant Professor, Univ Mich School of Information
- Mary Kratz, Executive Vice President, Interoperability Institute
- Helen L. Hill, FHIMSS, Board Director Public Policy and Past President, Michigan HIMSS
- Sharon Kim, Director, Health and Social Equity Programs, CHRT
- Amber Weeks, Synthetic Data Manager, Interoperability Institute
- Lynda McMillin, HIT Consultant, Point of Care Partners

Assistants to the Coordinating Committee

- Mary Hall, Proposal Coordinator/ Grant Writer, MiHIN
- Varsha Krishna, MiHIVE Coordinator, Interoperability Institute

Special Recognition

The Michigan Chapter of HIMSS wishes to thank and recognize the following interns from the Interoperability Institute for their assistance at the MiHIVE Academic Consortium, held in conjunction with the Michigan HIMSS Fall 2023 Conference, *Reimagining MI Health, in Mount Pleasant, MI.*

1. Anna Strom, Recruitment Intern studying Human Resources at GVSU
2. Rachael Suraj, Production Systems Analyst Intern studying Health Information Management at GVSU
3. Megan Baker, Marketing and Communications Intern studying Marketing at GVSU
4. Harsh Ekambe, Health Data Science Intern studying Computer Science at Lawrence Tech University

Post Consortium Evening Activities

Ziibiwing Center Tour: 3:30 – 4:30 pm

The HIMSS Michigan Chapter is pleased to announce a sponsored tour of the Ziibiwing Center, a museum of Saginaw Chippewa tribal history. The mission of the Ziibiwing Center is to provide “an enriched, diversified, and culturally relevant experience. This promotes the society’s belief that the culture, diversity and spirit of the Saginaw Chippewa Indian Tribe of Michigan and Great Lakes Anishinabek must be recognized, perpetuated, communicated, and supported.” The Michigan Chapter is making 30 tickets available to conference attendees on a first come, first service basis for a tour on Thursday, September 14, from 3:30 to 4:30 PM. Please register as an add-on on Eventbrite.

MI-HIMSS Opening Networking Reception: 6:00 – 8:00 pm

Golfers, academia, vendors, and industry partners all come together for music, networking, hot & cold appetizers, and beer & cocktails

- Soaring Eagle Casino & Resort, Saginaw & Swan Creek Ballrooms

2023 Fall Conference Program

When: Friday, September 15th, 2023 – 7:30 AM – 4:45 PM

What: Conference Program & Vendor Exhibit

Where: Soaring Eagle Casino & Resort – Mount Pleasant, MI

AGENDA | “REIMAGINING MI HEALTH”

Breakfast / Networking / Vendor Exhibit: 7:30 – 8:15 AM

Welcome & Overview: 8:15 – 8:30 AM

- Jim Kamp, HIMSS Michigan Chapter President

Morning Keynote: 8:30 – 9:00 AM – Karthik Krishnan

Featured speaker:

- Karthik Krishnan, CEO, Concentric AI

Session 1: Re-imagining Health Through AI – Hope or Hype?: 9:00 – 9:45 AM

Moderator: Chris Bailey, MBA, Director, Consumer Health Strategy, MiHIN

Panelists include:

- Thaisan Tonthat, Cofounder, July Health
- Dr. Joseph Polizzi, DO, FAAFP, Modificare LLC
- Guy Hembroff, PhD, Director, Health Informatics Grad. Program, Michigan Technological University
- Matt Nash, AI Entrepreneur & Technology Executive
- Jeff Hendrikse, VP of Enterprise Imaging Product Line, Canon Medical Informatics, Inc.

Break / Vendor Exhibit: 9:45 – 10:15 AM

Take a break, visit vendor exhibits, and network with others!

Session 2: Does Re-imagining Healthcare Have Wings?: 10:15 – 11:15 AM

Moderator: Melinda Marion, Director of Business Development, NUAIR

This talk will feature:

- Erik Mintz, Director of Mobility, Mitsubishi Electric Corporation
- Lindsey Kelley, Associate Chief Pharmacy Officer, Michigan Medicine
- Arthur Kahn, CEO, Aveopt Inc (Ground and Air Communications)
- Eric Geerlings, Project Manager, Metro Consulting Associates

Session 3: Community Information Exchange (CIE) Report: 11:15 AM - Noon

Featured speakers:

- Molly Welch-Marahar, Strategic Alignment & Engagement Manager, MDHHS
- Janée Tyus, Senior Program Director, Greater Flint Health Coalition & CIE Task Force Co-Chair
- Tim Pletcher, Executive Director, MiHIN & CIE Task Force Member

Lunch: Noon – 1 PM

Lunch & Learn: Tracking Michigan’s Health IT Roadmap: 12:10 – 12:25 PM

Featured speaker:

- Theresa Anderson, MSA, Senior Specialist – Strategic Alignment & Engagement, MDHHS

Lunch & Learn: 12:25 – 1:00 PM: Michigan HIT Commission Fireside Chat

Moderator: Valerie Rogers, MPH, Senior Director of Government Relations, HIMSS

Featured Commissioners:

- Doctors of Medicine: Mike Zaroukian (Chair), MD, PhD, Retired VP & CMIO, Sparrow Health
- HIT Field: Lee Marana, MBA, Manager of HIE & Informatics, UPHCS/UPHIE
- Non-profits: Janée Tyus, Senior Program Director, Greater Flint Health Coalition
- Payers: Dr. Marissa Ebersole-Wood, VP Regulatory Implementation & Data Governance, BCBSM
- Consumers: Renée Smiddy, MS, PMP
- Thomas Simmer, MD, PhD, Former HITC Chair, Retired Senior VP & CMO, BCBSM

Afternoon Keynote: 1:00 – 1:30 PM – Aneesh Chopra

Featured speaker:

- Aneesh Chopra, Co-Founder & President, CareJourney, 1st CTO of U.S., Fmr. CTO Virginia

Session 4: Cybersecurity in MI: “Are We Asking the Right Risk Questions?” 1:30 – 2:15 PM

Moderator: Betsy Freeman, CEO, Radius Advisory Group, Fmr. Deputy CIO / DoD CIO

This talk will feature:

- Greg Sieg, Deputy CISO, Michigan Medicine West
- Luke Otten, CISO, Munson Healthcare
- Jim Kuiphof, Deputy CISO, Corewell Health
- Jayson Cavendish, CSO, State of Michigan

Session 5: Academic Consortium Update: 2:15 – 2:30 PM

- Mary Kratz, Executive Vice President, Interoperability Institute (IOI)
- Allen Flynn, PhD, Medical Health Informatics Program Director, University of Michigan

Break / Vendor Exhibit: 2:30 – 3:00 PM

- Turn in your exhibitor passports to be eligible for the raffle at closing.

Session 6: “Three Fires” Tribal Health Modernization in MI: 3:00 – 3:30 PM

- Tyler Migizii Migwan LaPlaunt, MS, Assistant Executive Director, Upper Peninsula Health Care Solutions
- Krystal Schramm, Director of American Indian and Alaska Native Engagement and Senior Technical Business Analyst, MiHIN

Session 7: HIT Hard or Go Home? Future of HIT in Michigan Executive Panel: 3:30 – 4:30 PM

Moderator: Jim VanderMey, Chief Innovation Officer, OST

Featured speakers:

- Valerie Rogers, MPH, Senior Director of Government Relations, HIMSS
- Allie Herkenroder, Digital Equity Director, Michigan Hi-Speed Internet (MIHI) Office
- Rita Seith, Opioids & Emerging Drugs Unit Manager, MDHHS
- Dan Waltz, Corporate VP & CIO, MyMichigan Health
- Kevin Bohnsack, MD, MPH, CPE, FAAFP, Executive Director Population Mgmt., Trinity Health MI
- Jerry Kooiman, Assistant Dean & Chief External Relations Officer, MSU College of Human Medicine

Closing & Swag Raffle: 4:30 – 4:45 PM (Must be present to win!)

Visit all booths with your exhibitor passport to have a chance to win some epic swag.

- Jim Kamp, HIMSS Michigan Chapter President
- Lee Marana, HIMSS Michigan Chapter Immediate Past-President

Thank you for attending and to our sponsors for making this event a reality. Safe travels!

Acknowledgments

Fall Conference Program Committee

- Michael Wall (Chair), Senior Consultant, Slalom
- Dara Barrera, Manager, Practice Management and HIT, Michigan State Medical Society, and Past President, Michigan HIMSS
- Betsy Freeman, CEO, Radius Advisory Group, LLC
- Rutendo Goto, PhD Candidate, Interdisciplinary Health Sciences, Western Michigan University
- Helen L. Hill, FHIMSS, Board Director Public Policy and Past President, Michigan HIMSS
- Jim Kamp, Director, Strategic Partnerships, Altarum Institute, and President, Michigan HIMSS
- Sharon Kim, Director, Health and Social Equity Programs, CHRT, and President-Elect, Michigan HIMSS
- Lee Marana, Manager, HIE & Informatics, UPHCS/UPHIE, and Immediate Past President, Michigan HIMSS
- Lynda McMillin, HIT Consultant, Point of Care Partners
- Art Nicholas, Chief Commercial Officer, Interlace Health
- Joe Ranieri, Director of Business Development, Health Systems Informatics
- Krystal Schramm (Intern Coordinator), Director of American Indian and Alaska Native Engagement and Senior Technical Business Analyst, MiHIN
- Gary Strelecki, Regional Vice President of Sales, Cordea Consulting

Membership Committee

- Angelo Bufardeci (Chair), Regional Sales Manager, Amico
- Art Nicholas, Chief Commercial Officer, Interlace Health

Sponsorship Committee

- Dieter Hunter (Chair), Enterprise Account Manager, Connection Enterprise Solutions
- Dan Boyle, Upper Peninsula Health Care Solutions - UPHIE
- Lee Marana, Manager, HIE & Informatics, UPHCS/UPHIE, and Immediate Past President, Michigan HIMSS

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